



# DAVID PEREZ

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## MULTIMEDIA STORYTELLER

### CONTACT

Website

*Davidperez.tv*

(305) - 302- 0810

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### EDUCATION

2020

University of Miami (FL)

Bachelor of Arts

Broadcast Journalism

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### AWARDS

2021, 2022, 2023

Emmy Award Winner - Suncoast  
Chapter

2020

NATAS Collegiate Emmy Award  
Winner

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### TECHNICAL SKILLS

Advanced expertise in Adobe  
video editing software. (Premiere  
Pro, After Effects)

Advanced experience in  
videography, Sony camera suite.

### EXPERIENCE

July 2021 – Present

Miami HEAT | Multimedia Content Producer

Extensive experience as creative lead on projects, across the full spectrum of organization. Comprehensive work producing and editing community outreach projects, as well as annual experience helping execute organizational marketing campaigns.

Advanced technical experience as both videographer and editor, leading projects from start to finish. Diverse portfolio of storytelling beyond sports-specific content.

Extensive involvement in the execution of campaign efforts, designed to increase social media engagement and community donation efforts.

August 2018–July 2021

Miami HEAT | Content Production Assistant

Aided and helped produce content for organizational needs in every area. Experience producing pieces with key community stakeholders, and technical proficiency in creative storytelling needed to increase engagement and meet deadlines.

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### PORTFOLIO/REFERENCES

Portfolio found on website

[www.davidperez.tv](http://www.davidperez.tv)

References | [Available upon request]